

WHDH Boston (WHDH)			
By Broadcast Month	Spots	Rate	
Oct. 2012	6	\$10,500.00	
Grand Total:	6	\$10,500.00	

Date Entered	10/16/12
Last Modified	10/16/12
Entered By	Charles Shelbler
CO-OP	No
Headline #	
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$1,575.00
Net Total	\$8,925.00
Sales Tax	

Contract #	48708
Schedule Dates	10/17/12-10/23/12
Advertiser	AMERICAN UNITY PAC-REP (3569)
Agency	Multi Media Services Corp (2430)
Product	POLITICAL ISSUE (1052)
Brand	Est. 5274 (28158)
Salesperson	Shelbler, Charles (1011)
Sales Office	WHDH
Buyer Name	/
Phone/Fax	5274
CPE	Local/Political Issue Agency
Account Types	Standard
Billing Type	
Comments	

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/22/12-10/23/12	1	:30	6:30A- 7A (ET)	1	X	X						1	\$2,500.00	\$2,500.00	WHDH Boston (WHDH)		10/16/12
2.0	Normal Line / SPOT	10/17/12-10/19/12	1	:30	6:30A- 7A (ET)	2			X	X	X			2	\$2,500.00	\$5,000.00	WHDH Boston (WHDH)		10/16/12
3.0	Normal Line / SPOT	10/22/12-10/23/12	1	:30	5:30A- 6A (ET)	1	X	X						1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		10/16/12
4.0	Normal Line / SPOT	10/17/12-10/19/12	1	:30	5:30A- 6A (ET)	2			X	X	X			2	\$1,000.00	\$2,000.00	WHDH Boston (WHDH)		10/16/12

CONFIRMATION CONTRACT									
Accepted Agency/Advertiser:					Accepted-Station:				
Date:					Date:				
Comments:					Comments:				

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, This TV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.